

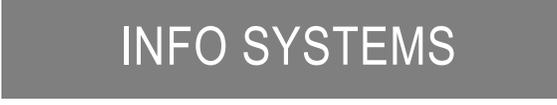


Draft Thematic Observation Area Icons for Review

1. CEOS THEME LOGOS & COLOR PALETTES

1.1 CEOS THEMATIC OBSERVATION AREAS, INFORMATION SYSTEMS & SERVICES

The CEOS Thematic Observation Areas have been branded with the specific color palette provided below:

 LAND	R 215, G 70, B 55 # d74637
 CLIMATE & CARBON	R 246, G 171, B 22 # f6ab37
 OCEAN	R 28, G 202, B 194 # 1ccac2
 WATER CYCLE	R 26, G 155, B 242 # d74637
 ATMOSPHERE	R 41, G 4, B 176 # 2904b0
 CROSS-CUTTING	R 165, G 33, B 175 # a521af
 INFO SYSTEMS	R 127, G 127, B 217 # 7f7f7f

1.2 CEOS THEMATIC OBSERVATION AREAS: ICONS

A. ICONS

The CEOS Thematic Observation Areas Logos has been branded with the specific color palette & design provided below:



LAND



CLIMATE & CARBON



WATER CYCLE



OCEAN



ATMOSPHERE



CROSS-CUTTING & APPLICATIONS

1.3. CEOS THEMATIC OBSERVATION AREAS: LOGO + ICON LOCKUPS

B. LOGOS + ICON LOCKUPS

When using CEOS Thematic Observation Areas Logos + Icons in presentations, the following lockup design should be used:

white space lockup details:



application:

